



# SWAN Australia

## Proposal to Fundraise for SWAN Australia

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Thank you for your interest in fundraising to support SWAN Australia families.

Please take the time to complete the following application form. Your proposal will be reviewed, and a SWAN Australia representative will contact you within 14 business days.

Name \_\_\_\_\_

Organisation \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Phone Number \_\_\_\_\_

Have you previously fundraised for SWAN Australia?                      Yes                      No

**Please describe the fundraising activity you propose to undertake, to raise funds for SWAN Australia.**

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**Please outline when the fundraising activity will take place (specific date or time period).**

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**Please include the location/s where the activity will take place.**

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**Please outline who will be involved in the fundraising activity, alongside yourself as the Authorised Fundraiser.**

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**Please outline the audience you will be targeting for your fundraising.**

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**Will your fundraising be covered by media or social media? If so please state which social media platforms you will use.**

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**Would you like to use SWAN Australia's name and /or logo in your fundraising campaign? If so, please outline how you would propose to use them.**

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**Please outline your thoughts on how you will budget for the activity and if your plans will follow the 60/40 fundraising rule (e.g., you cannot spend more than 40% to make 60%).**

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Item	Cost	Profit

**Please outline your expected fundraising total, to be donated to SWAN Australia.**

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**Please outline if you would like to request any support from SWAN Australia.**

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SWAN Australia is a registered charity and understands that some of the organisations that support us request to use our name and/or logo in their fundraising or publicity efforts. We ask that any use of our name or logo be pre-approved by SWAN Australia please submit all materials for review to our CEO by email to [heather@swanaus.org.au](mailto:heather@swanaus.org.au).

**Please forward this completed form for approval to:**

Heather Renton  
CEO - SWAN Australia  
[heather@swanaus.org.au](mailto:heather@swanaus.org.au)

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**Office Use Only - Fundraising Approval**

**Name** \_\_\_\_\_

**Dater Received** \_\_\_\_\_

**Signature** \_\_\_\_\_

**Date Approved** \_\_\_\_\_